



FOR IMMEDIATE RELEASE

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Merced County Fair Launches 'Fair Food Fridays' Drive-Thru Fair Food Event Series *Get Your Fair Food Fix and Support Valley Food Vendors in May and June*

MERCED, CALIFORNIA – May 5, 2020: The Merced County Fair has teamed up with Valley fair food vendors to bring the new drive-thru "Fair Food Fridays" event to the Merced County Fairgrounds! The event series launched on Friday, May 1, drawing lines of cars all waiting to get their fair food favorites like corn dogs, kettle corn, Ices and cotton candy at special pandemic pricing. Here's a list what's on the menu:

Corn Dogs.....\$5
Kettle Corn.....\$6 Small bag and \$10 Large bag; \$7 Caramel
Icее in souvenir cup with straw 32 oz.....\$5
Cotton Candy.....\$3
French Bread Pepperoni Pizza.....\$5
Funnel cake w/powdered sugar.....\$8
Funnel Cake w/ fruit and whip cream.....\$9
Funnel Cake w/the chocolate, fruit, whip cream.....\$10
(6) Pack Frozen or Hot Cinnamon Roll with frosting on the side.....\$25

Despite the recent cancellation of the 2020 Merced County Fair, CEO Teresa Burrola wanted to bring the taste of the fair for the community to still enjoy, while supporting the fair's Valley food vendors and their families who have been hit hard by COVID-19 and widespread cancellation of fairs and events throughout the state.

"We wanted to bring something positive to the fairgrounds and give the community something fun to do while still aligning with the pandemic guidelines," said Burrola. "So we came up with the idea to have a drive-thru food event! It has definitely put a smile on people's faces and our food vendors could not be more thankful for the support. We look forward to continuing our 'Fair Food Fridays' throughout the month and into June."

The Merced County Fair's "Fair Food Fridays" is a drive-thru, to-go only food event with special pandemic pricing. This event is cash only to keep the lines moving as quickly as possible.

The line-up has now been expanded to include cinnamon rolls, funnel cake and pizza, along with the corn dogs, kettle corn, Ices and cotton candy. For more details, call (209) 722-1506 or visit www.mercedcountyfair.com/fair-food-fridays.



WHEN: 11:30 a.m. – 7:30 p.m.
May 8, 15, 22 and 29; June 5, 11-13.

WHERE: Merced County Fairgrounds, 900 Martin Luther King Jr. Way, Merced, California 95341
Enter the fairgrounds from 11th Street and exit on Childs Avenue

ATTACHMENT:

- Fair Food Fridays Logo